SDG 5: Gender Equality (November, 2021)

Gender equality is a fundamental human right and a necessary foundation for a prosperous and sustainable world.

Gender equality could also enhance business performance. There are several studies that find a positive relationship between a company’s performance and a more diverse board, for example on returns, margins and stock market performance. An improved reputation is a frequently heard argument for companies to support gender equality. What are your plans to ensure this fundamental human right in your everyday business activities?

Reference from official SDGs website:
https://sdgs.un.org/goals/goal5

Example 1:

The Challenge
Companies must redesign workplaces to support an inclusive environment. The Sustainable Development Goal 05 - Gender Equality defines that achieving gender equality in the workplace is critical to succeeding as a business. Explain your company’s plan to create an internal campaign that helps to promote a new inclusive redesign.