SDG 2: Zero Hunger (April, 2022)

Nearly 690 million people, or 8.9% of the world's population, suffer from malnutrition. The number of hungry people (calculated by the incidence of malnutrition) has been declining for decades, but has been slowly increasing since 2015. The number of people suffering from hunger has increased by 10 million in one year and by nearly 60 million in five years. At the current pace, more than 840 million people worldwide will be affected by hunger.

As future entrepreneurs, how can you contribute positively to society and support the cause of zero hunger as you also aim to achieve your business aspirations?

Reference from official SDGs website:
https://sdgs.un.org/goals/goal2

Example 1:

The Challenge

Create a digital poster for your products (coffee beans). Provide at least 2 key features of your product. Highlight your product’s relevance to SDG 2 -Zero Hunger. Introduce your product to the audience and remember to explain your choices.

Student Project

Charity plan

- To set up charity schools in Indonesia, after graduation and the workers can come to our company to work.
- At the same team, solve the problem of unemployment and high illiteracy rate in Indonesia.
- Write on the package that one dollar in every 100 hundred dollars will be donated in th charity school -in Indonesia.