

The 2022 Wall of Fame

Below are examples of 2 challenges and students projects. Note that these are just excerpts of students' projects which are originally part of a full presentation..

SDG 1: No Poverty (March, 2022)

700 million people live in extreme poverty, 10% of the world's population, live on less than \$1.90 a day. In fact, 8% of globally employed workers and their families lived in extreme poverty as of 2018. Poverty affects children the most. As of 2018, 55% of the world's population did not have access to social security. Therefore, as young entrepreneurs, when building your own business empire, how do you use your power to improve the economic opportunities of the poor and help them get out of poverty? How to launch meaningful activities to demonstrate your social responsibility, and how to better meet their basic needs? These are the questions that you need to answer.

Reference from official SDGs website:

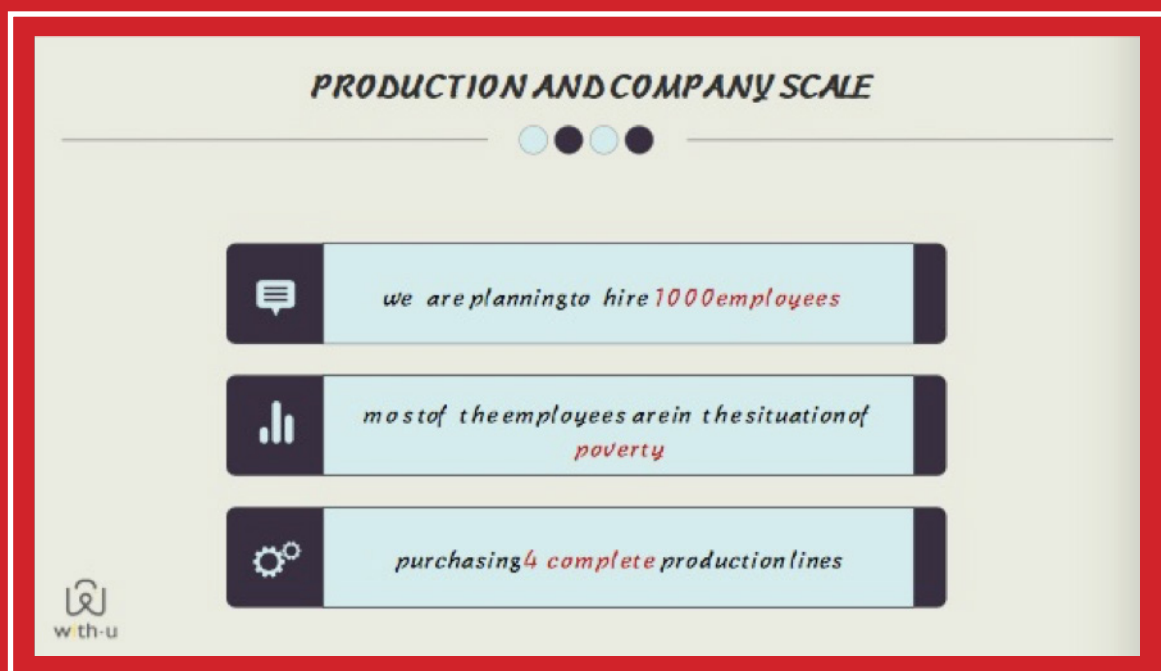
<https://sdgs.un.org/goals/goal1>

Example 1:

The Challenge

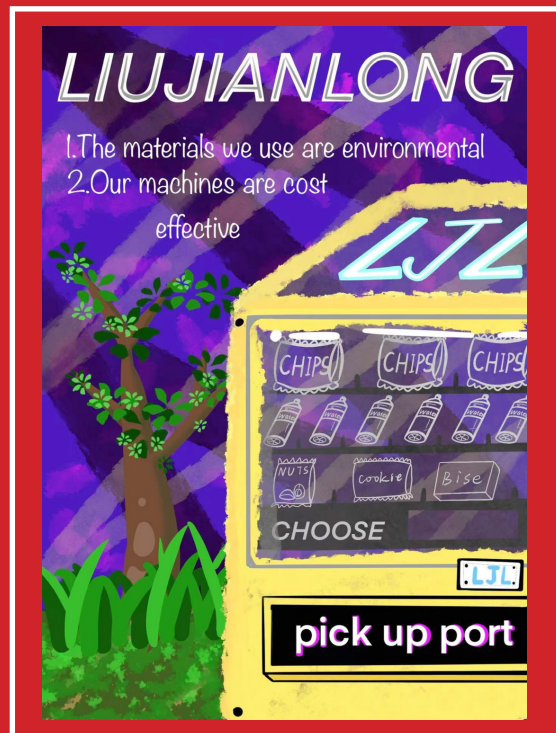
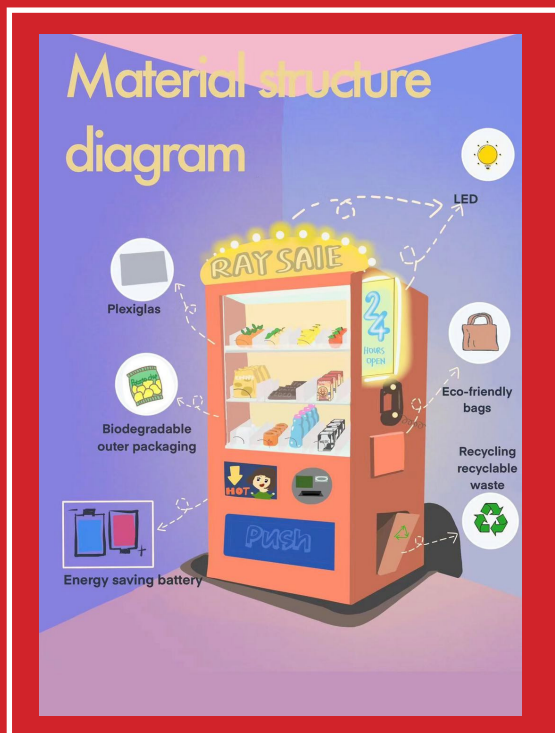
Create a digital poster for your products (smart speakers/wearable technology). Provide at least 2 key features of your product. Highlight your product's relevance to SDG1-No Poverty. Introduce your product to the audience and remember to explain your choices.

Student Project



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Student Project



Example 2:

The Challenge

Any company that wants to engage in a more productive and sustainable relationship with society has to form partnerships with the NGOs that champion social causes while bringing about positive change.

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Your company must choose a real NGO to invest in and develop a partnership plan. Focus on organizations that can help SDG 1 No Poverty. Introduce the NGO to the investor. Explain your plan (invest money, bring them to China, let your employees volunteer for them, etc.), how innovative it is and how it can help to reduce poverty.

Student Project

